

# Press Release

To: All Media

From: For The Good, Inc.

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For The Good, Inc. will present its first Annual Charity Horse Show July 4<sup>th</sup> at the Herkimer County Fair Grounds. For The Good, Inc., founded in 2002, is a community development agency that provides strategies for low to moderate income individuals and families to improve their lives.

The event is scheduled to be a day of sport and fun as well as serious competition, and all for a good cause. The proceeds from the show will support the work of For The Good, Inc.

Mary Pomeroy of Mill Creek Stable and the Chensego Hunter Association and Karen Nixon of Dark Horse Farm in Verona join Cassandra Harris-Lockwood, of Infinity Farms, CEO of FTG in developing the framework for what will be an old fashion horse show, with lots food, fun and something for everybody.

There will be the standard divisions and championships for Hunters, Special Hunters, Beginners, Western and Gymkhana. Examples of the games are Egg and Spoon races, Simon Says and the Boot Race. An all day set up for a Trail Class competition will be in place. There will even be a class for the grooms!

And special attention will be given to a very special breed of horse, the Missouri Foxtrotter. Foxtrotters are gaited horses developed from horses in the Missouri Ozarks. The breed is characterized by a gentle demeanor and its signature gait, the fluid, diagonal 4-beat fox trot. FTG's Charity Horse Show is the only show in New York State that provides competition for this unique animal. It is sure to draw competitors from around the state for the first Foxtrotter championship pinning.

Picnic areas and vendors will be available for families and the Utica Zoomobile will be on hand for young people interested in learning more about animals. The 4H will provide pony rides for kids interested in riding as well as watching horses.

For The Good looks to provide a fun day in the country for folks from city and country alike and a fun day in the competition ring for horse owners and horse lovers, young and old. For more information call 315-797-2417 or log onto [www.forthegoodinc.org](http://www.forthegoodinc.org) for Charity Horse Show registration.